

view the work by clicking any **bolded** word

## DESIGN DIRECTOR 2010-PRESENT | SELF, NY

### BRANDING

Jewelbuff  
Nooku  
Captain Morgan  
NYPole  
Pole Position

### WEBSITES

Jewelbuff (e commerce site)  
NYPole  
Pole Position  
POTS (Part of the Solution)  
Chaitali

### IDENTITY

SMacts  
USPDF  
Strong Women Soar  
Yoga with Mica  
NYPole  
JewelBuff  
Above and Beyond Yoga  
Unitechchange.org

### PRESS KITS

The Pulse Project  
Stevenson School Fund raiser

### PACKAGING/DIRECT MAILERS

Ripley Family Farms  
RIM  
Victoza  
Stevenson School Fund raiser

### TRAILER GRAPHICS

Skinja  
The Pulse Project

### EVENTS

The Pulse Project  
USPDF  
Schtick A Pole In It

## SR. INTERACTIVE DESIGNER 2011-2012 | UNIFIED FIELD, NY

### INTERACTIVE STATIONS

NY Historical Society DiMenna Children's Museum



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www.niyatimehta.com



### SKILLS

Expert in Adobe CC Design Premium (Photoshop, Illustrator, InDesign). Good with Flash, Dreamweaver and After Effects. Advanced knowledge of HTML5, jQuery, Maya. A handy-man's tool-box, a trusted friend.

## SR. ART DIRECTOR 2001-2008 | Y&R NY

## CREATIVE SUPERVISOR 2008-2009 | MCCANN NY

### CONSUMER ADVERTISING

Lord & Taylor  
LG  
Chesterfield  
Philip Morris  
POTS (Part of the Solution)  
WPS (Womens' Professional Soccer)  
Verizon

### BTL ADVERTISING

Captian Morgan  
Smirnoff  
Fisher Price  
Dr. Pepper  
Dupont

## SR. ART DIRECTOR 2015-2016 | CDM, NY

## ART SUPERVISOR 2016-PRESENT | DDBHEALTH, NY

### HCP ADVERTISING

Victoza  
Plegridy  
Lyrica  
GRM  
Samsca  
Nord  
Aimovig  
Spolito  
Alpelisib  
Alprolix



### SPECIAL PROJECT

J&J Outreach Program



### EDUCATION

School Of Visual Arts NY. Bachelor of Fine Arts Graphic Design and 3D Design.  
Sophia Polytechnic Bombay. Degree Commercial Arts.